

BOREALIS

*With Borealis, we set out to create something enduring, a design that feels both composed and adaptable. It's a structural framework that offers calm and clarity, while quietly elevating everyday moments. The system reflects Citterio's unique approach to spaces and our belief that good design doesn't need to shout, it needs to support its context."* - Marius Myking, Director of Product Design, Snøhetta.

# BOREALIS SNØHETTA



CITTERIO

HISTORY

**Borealis is the new modular seating system where defined wooden planes meet soft, precisely shaped volumes. Designed by Snøhetta and crafted by Citterio, the system is previewed during the Paris Design Week 2025, reflecting a shared commitment to craftsmanship, comfort, and contemporary design.**

**The name Borealis evokes a Nordic atmosphere linked to nature and lightness. The connection between Snøhetta and Scandinavian tradition, along with the deep relationship their architecture maintains with the landscape, led to the choice of this name.**

2025

System preview  
@ Paris Design  
Week



## **About Snøhetta**

**Snøhetta Product Design is Snøhetta's industrial design discipline, built on strategic thinking, contextual insight, and a commitment to long-term impact. Drawing from their global expertise in architecture, interiors, landscape, and digital design, the team develops products that are as purposeful as they are poetic.**

**Together with forward-thinking companies, Snøhetta Product Design shapes future-oriented solutions and projects that evolve from shared curiosity and result in meaningful designs. The dialogue with Citterio, which was based on these common principles, gave life to the new product system Borealis.**



## THE PRODUCT

**The forms and elements of Borealis express clarity: every mark is intentional and contributes to its overall expression.**

**The design strength of Borealis lies in its modular logic. The system is based on a square footprint — a generative unit from which an articulated collection unfolds: armchairs, two- and three-seater sofas, benches, and side tables. Each element is designed to maintain dimensional and formal consistency, enabling both free and serial compositions depending on the context.**

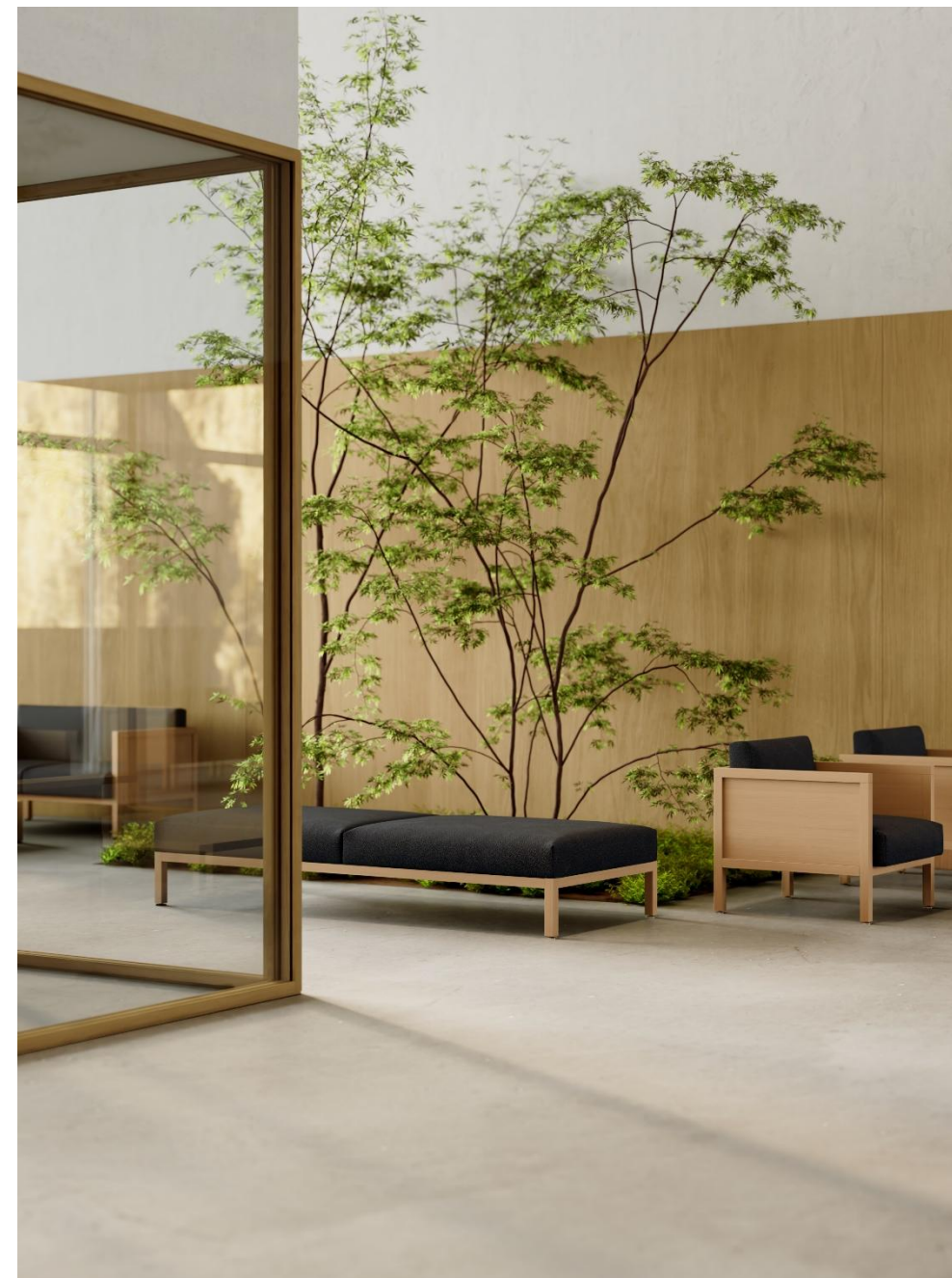


## TECHNICAL EXPERTISE AND SIMPLICITY

**Borealis is a system built around an exposed oak frame, designed to accommodate and enhance upholstered elements. The padding is made of differentiated-density foam, a solution that ensures high ergonomics and optimal comfort even during prolonged use. Its essential geometry defines a formal identity that is precise and rational, contributing to a balanced architectural presence. Beneath an apparent simplicity, the design reveals meticulous attention to technical details — conceived to ensure durability, ergonomics, and ease of assembly — as well as to aesthetic elements, such as the graceful curve of the armrest and the refinement of the stainless-steel feet. The horizontal surfaces — armrests, backrests, and sides — are envisioned as true functional extensions, transforming into support and interaction planes, ideal for waiting areas, lounge spaces, and meeting places.**

## FROM PRODUCT TO SYSTEM

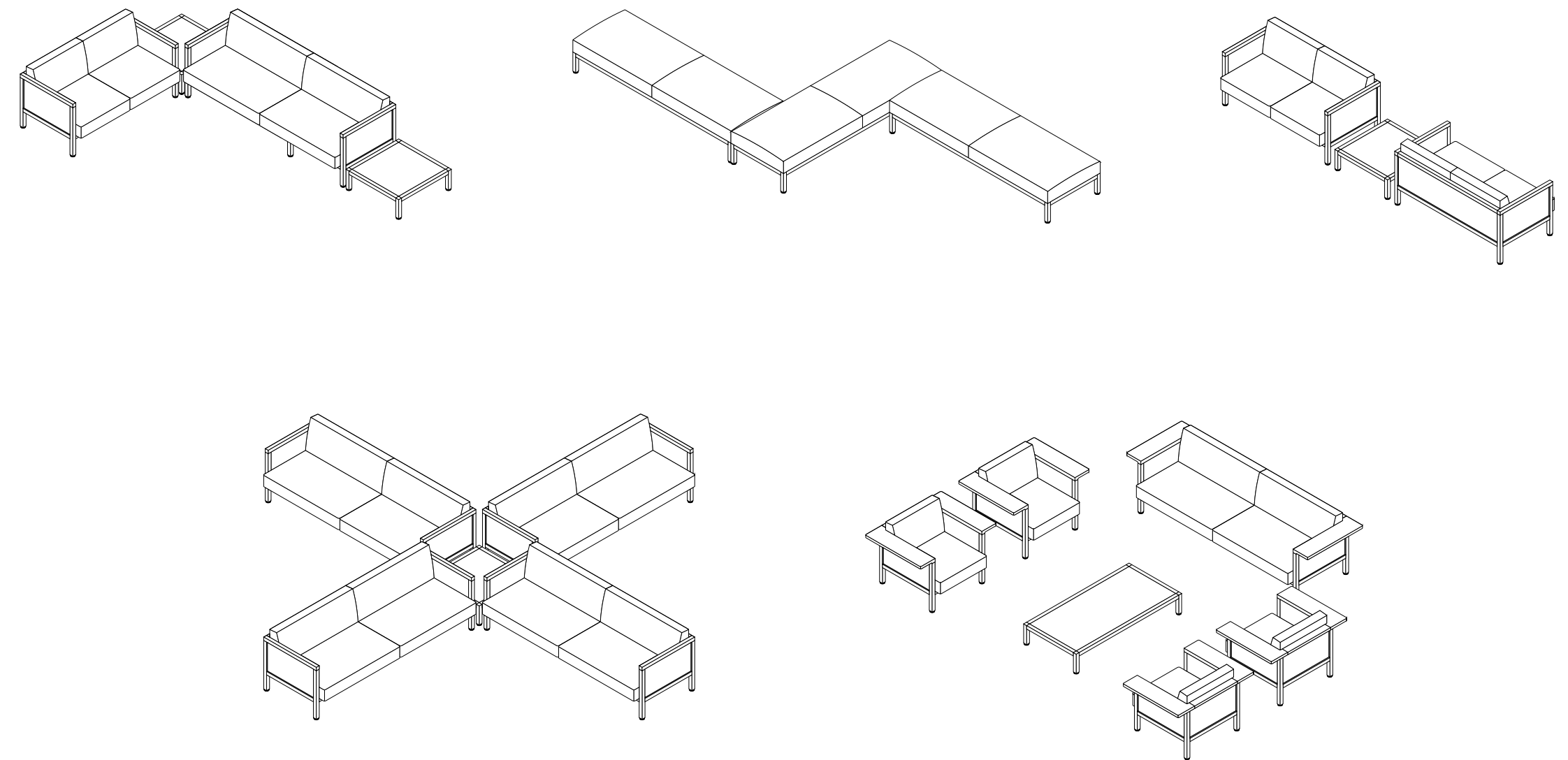
**Borealis becomes a true system thanks to the construction and logic of the wooden profiles and panels. Like an architectural tool, it can expand to different typologies and create dynamic furnishing landscapes, from open lounges to more intimate settings. The system evolves naturally with the space, offering flexible solutions for work, waiting, or social areas.**

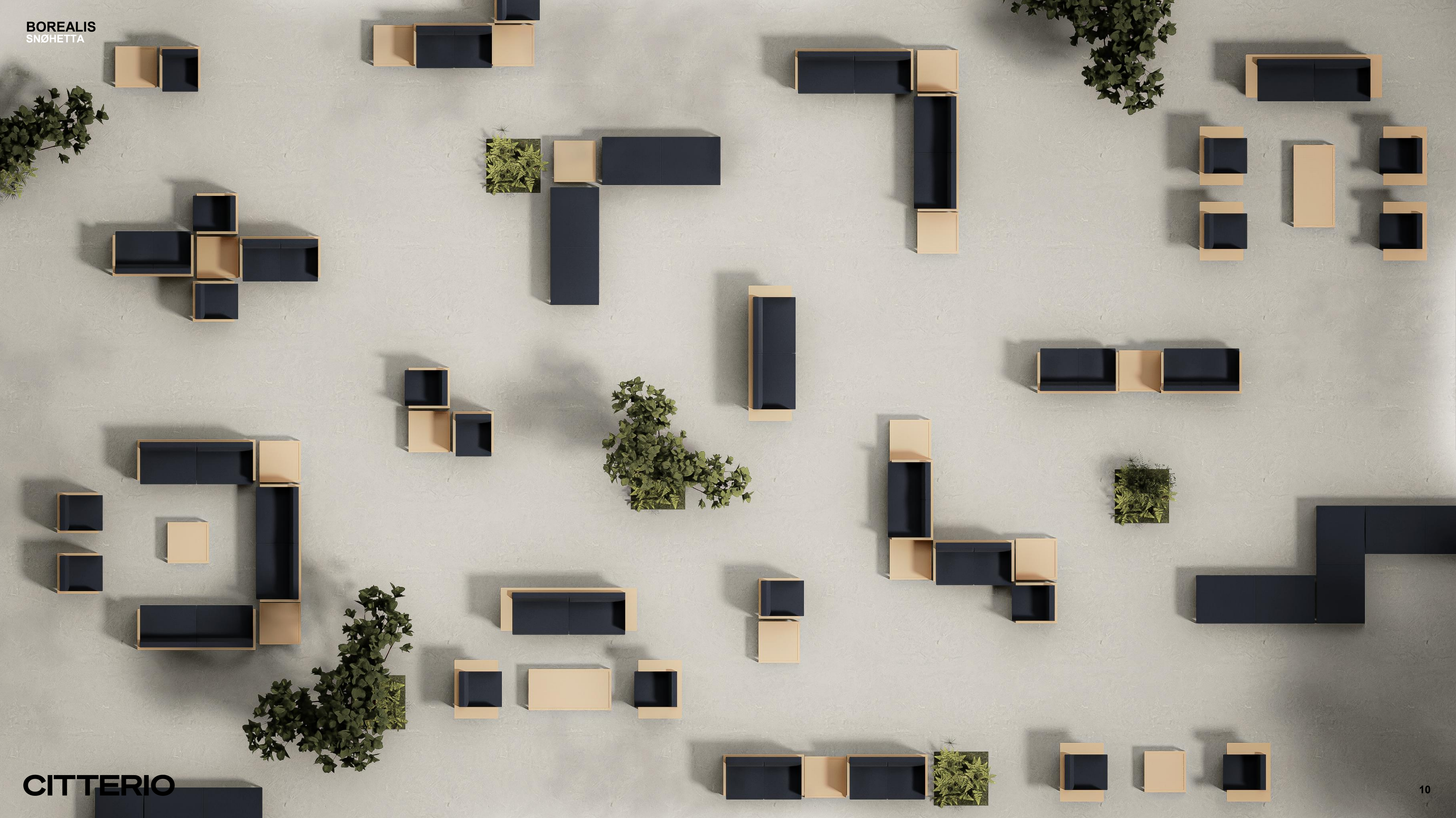




## ONE SYSTEM, ENDLESS COMBINATIONS

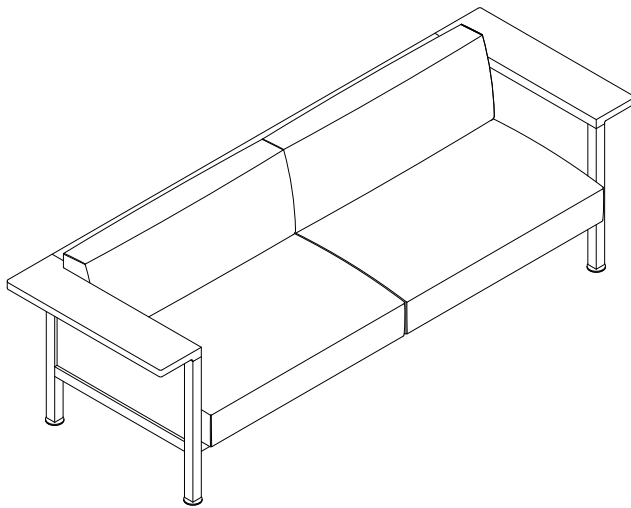
**With its elegant geometry and modular flexibility, this seating system adapts effortlessly to any space. From intimate lounge settings to collaborative meeting zones, the elements can be configured and reconfigured to create dynamic, functional environments. Whether linear, angular, or open-plan, every composition balances comfort, style, and versatility.**



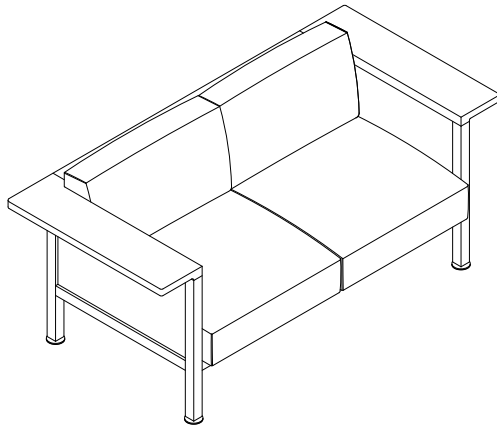


THE SOFAS

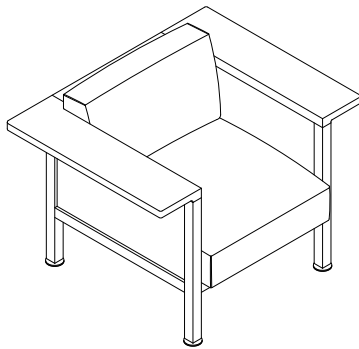
The family includes a three-seater sofa, a two-seater sofa, and an armchair — all available with or without armrests, allowing greater layout flexibility.



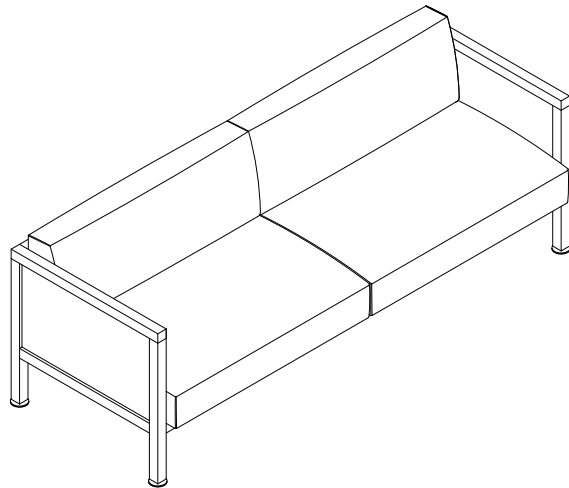
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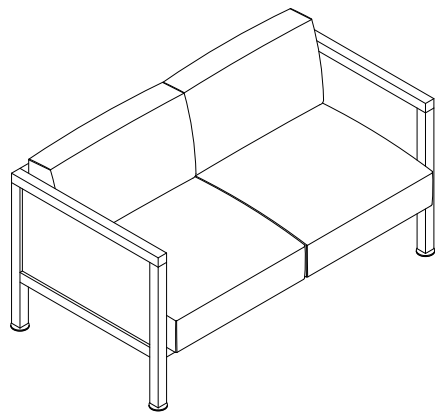
L: 1858 D: 853 H: 775



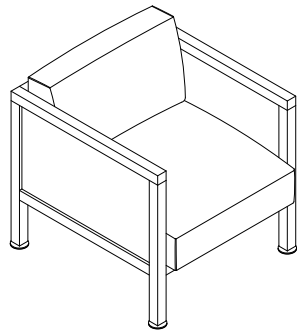
L: 1096 D: 853 H: 775



L: 2199 D : 813 H: 775



L: 1522 D: 813 H: 775



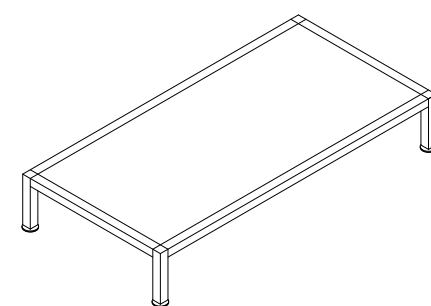
L: 760 D: 813 H: 775



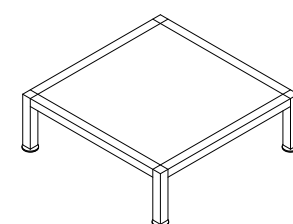


## THE TABLES

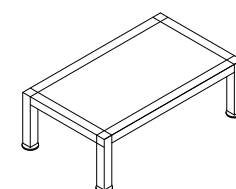
The side and coffee tables, made of natural or coffee-stained oak, come in three different sizes, offering versatile solutions that can be adapted to various design contexts.



L: 1522 D: 760 H: 253



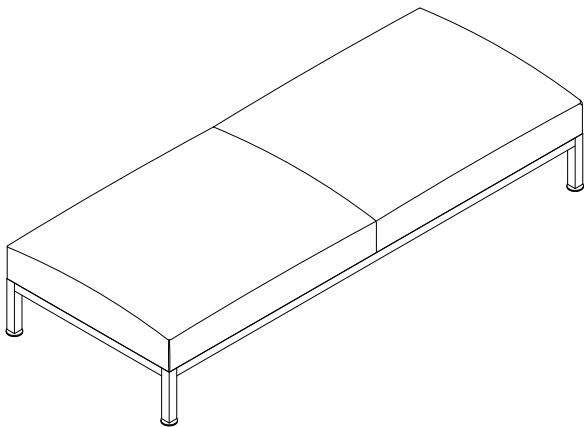
L: 760 D: 760 H: 253



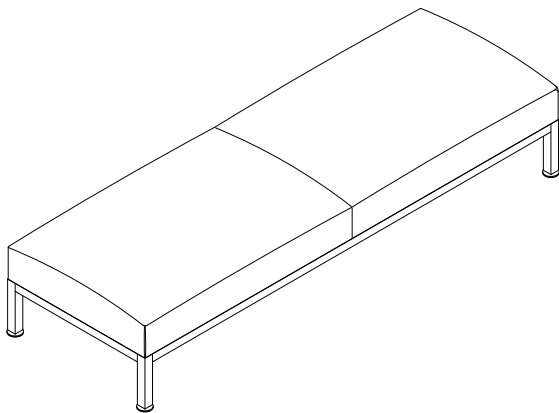
L: 900 D: 450 H: 253

THE BENCHES

The upholstered benches, available in two depths, are designed to be combined with the rest of the system, enabling modular and harmonious compositions tailored to each project.



L: 2283 P: 900 A: 426



L: 2283 P: 760 A: 426



FINISHES

Structure



WIR1 – Natural Oak

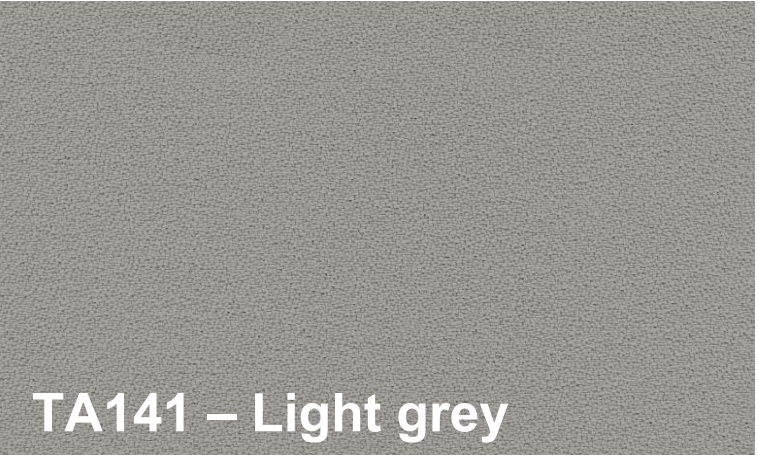
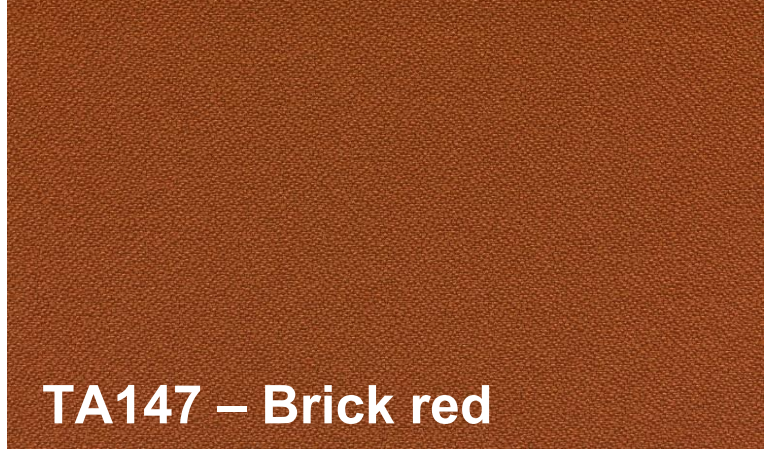
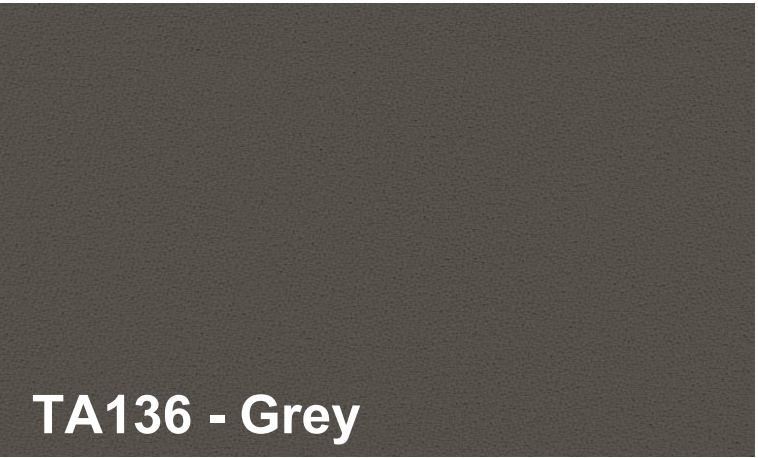
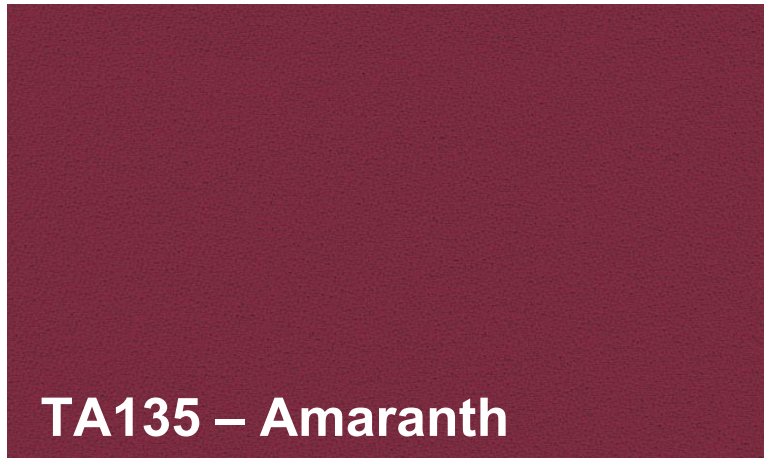
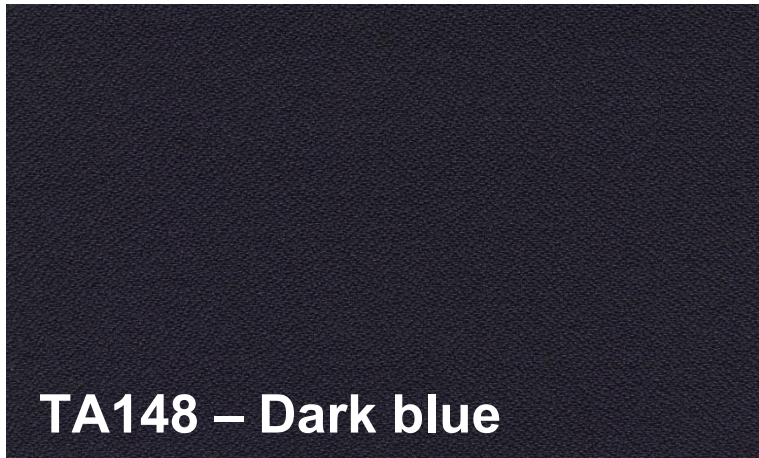
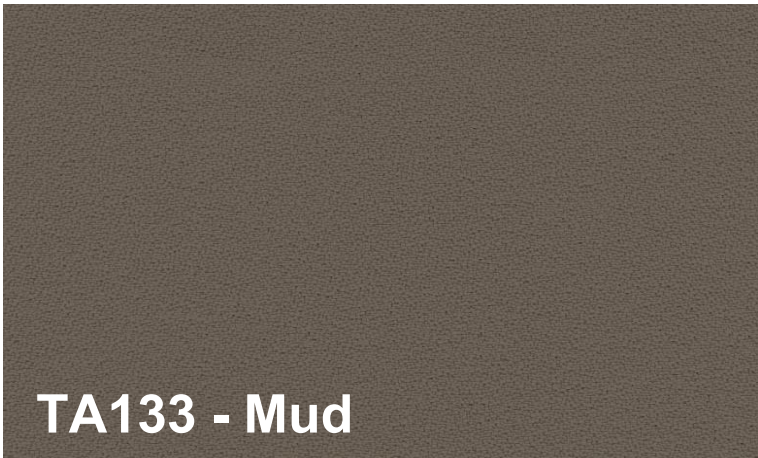


WIR2 – Coffee Oak



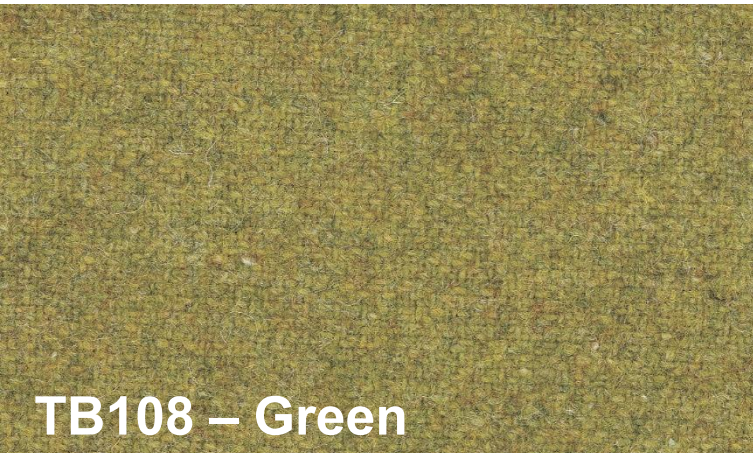
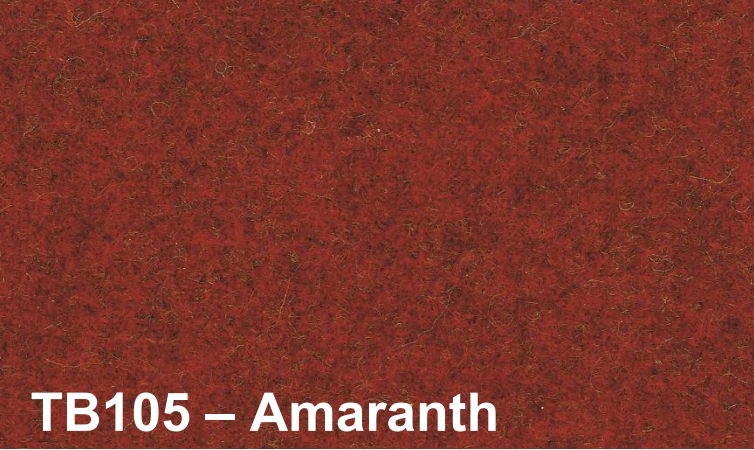
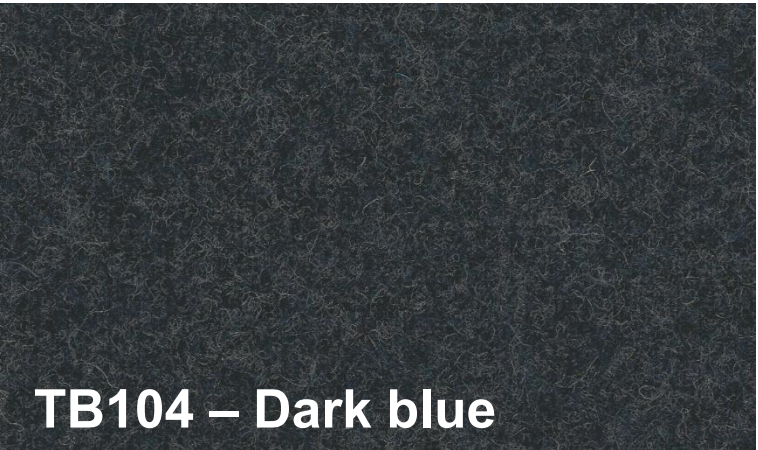
FINISHES

Fabrics – MIRAGE (CAT. A)



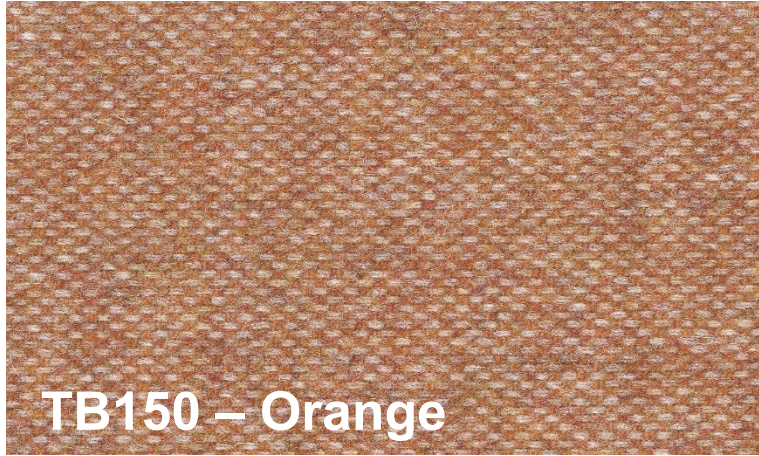
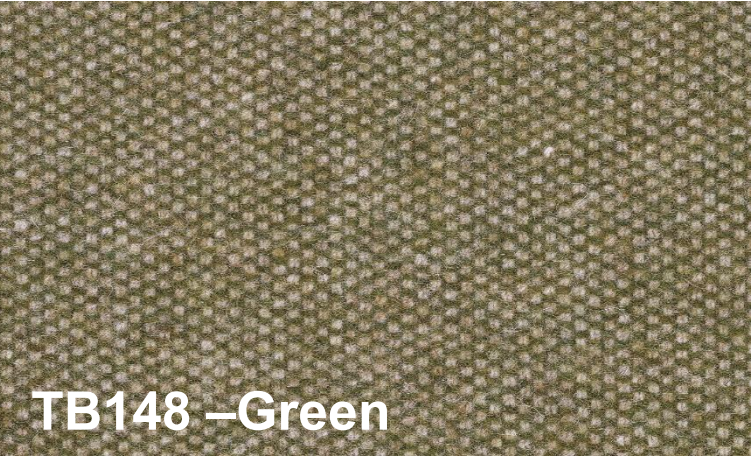
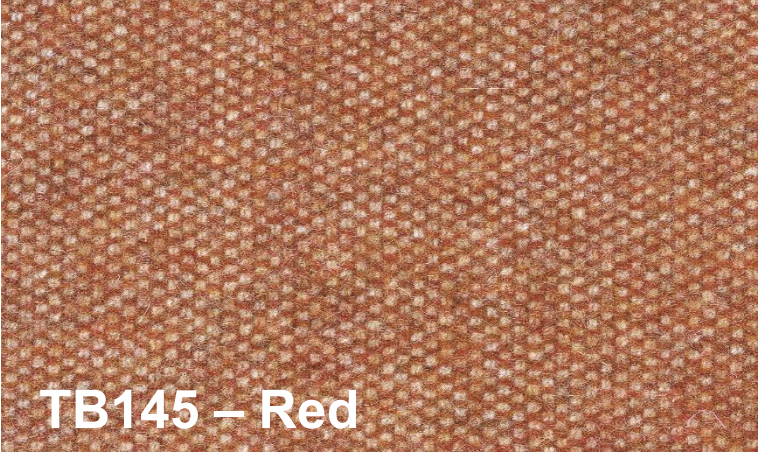
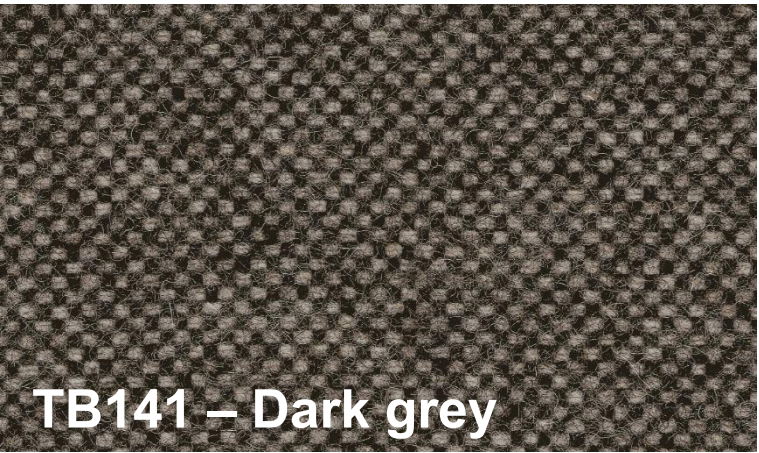
FINISHES

Fabrics – FENICE (CAT. B)



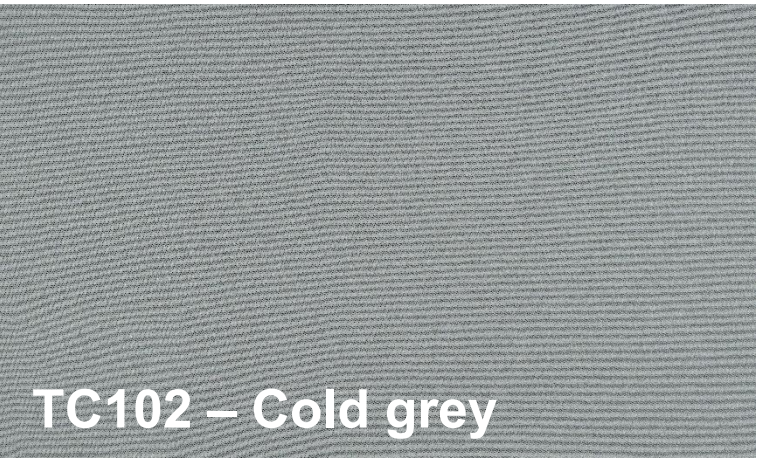
FINISHES

Fabrics – FENICE STUOIA (CAT. B)



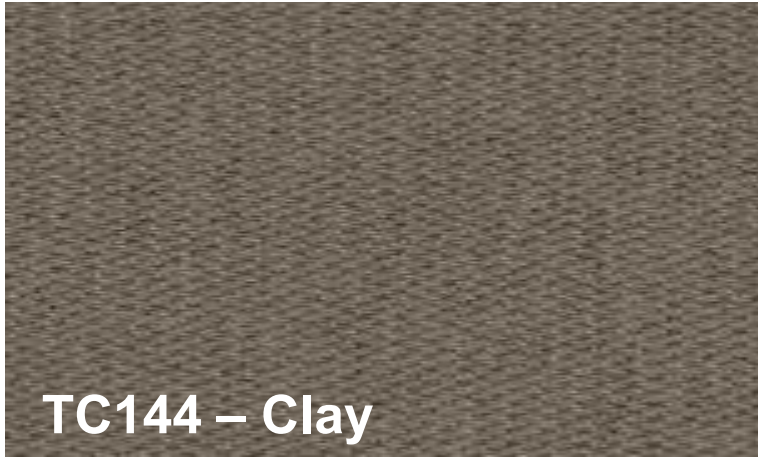
FINISHES

Fabrics - ZEPA (CAT. C)



FINISHES

Fabrics - ICTA (CAT. C)



FINISHES

Fabrics - VIDAR (CAT. D)

